



Ad space for The Annie Appleseed Project Conference Journal (booklet): March 1-3, 2018

*****ADVERTISING DEADLINE: January 21, 2018*****

RESERVE your space. Checks should be made out to: “**The Annie Appleseed Project**” and sent to:

**The Annie Appleseed Project
7319 Serrano Terrace
Delray, FL 33446-2215**

If you like, you can make a **tax-deductible donation** (to the full extent of the law) for the scholarship fund, which will help needy patients and their advocates to attend the conference.

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- Full Page Ad Size: 8.5” (w) x 11” (h)
Cost: \$175
 - 1/2 Page Ad Size: 8.5” (w) x 5.5” (h)
Cost: \$90.00
 - 1/4 Page Ad Size: 4.25” (w) x 5.5” (h)
Cost: \$35 (not for profit) Cost \$55 (for profit)
 - 1/8 Page Ad Size: (Business Card Size) 4.25” (w) x 2.75” (h)
Cost: \$25

AD SPECS:

1. Save final artwork as: **hi-res, CMYK format, 300 dpi, PDF format.**
2. Ads will fill a colored frame of the ad space, unless bleed is added to the final artwork. (Bleeds: Add 1/8” to all 4 sizes of ads.)
3. Please provide final artwork in **HI-RES PDF Format.**
4. Please submit artwork and questions to: **annieappleseedpr@aol.com**
Attn: Helen Van Lingen.